

Incentives: AFA to honor 'team' efforts, Gen. McCartney will award watch

Two new major incentives have been offered to spur Recruiting service production.

One, will send the top production recruiter from each group to Washington, D.C. and New York City as a guest of the Air Force Association. This trip will become an annual affair.

Billed as "The Recruiting Team of the Year," the five top recruiters and their spouses will receive an all-expense paid, six-day trip. The first such trip is scheduled for March 1980 to coincide with New York's AFA

Iron Gate Ball. It will honor the calendar year 1979 winners.

The trip will also include visits with members of Congress and senior Air Force officers; a tour of the Air and Space Museum and the Pentagon and additional social and cultural activities.

"This award is programmed to be a recurring annual event well worth individual recruiting effort," noted Col. Nicholas G. Milanovich, Recruiting Service vice commander. "To make our goals," he said, "that extra effort is imperative."

A second incentive concentrates on successfully clos-

ing out FY 79. Brig. Gen. Keith D. McCartney, Recruiting Service commander, has implemented the program for the fourth quarter, whereby the top recruiter with new EAD accessions for each group will be honored. These winners will be presented a special Recruiting Service wristwatch.

Additionally, General McCartney will take the winning recruiter and spouse in each group to lunch, in the recruiter's zone.

Both incentives were announced in recent Operation Information Letters signed by Colonel Milanovich.

the
Air Force

recruiter

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Back at school

Returning to school is a pleasant experience for members of C Flight, 3544 Recruiting Squadron, winners of Operation Blue Suit. The nine member team from the Ft. Worth area discussed their record with new members of

the recruiting family. The Recruiting School was only one stop during the four-day tour of various facilities in the San Antonio area. (Photo by TSgt. Buster Kellum)

Blue Suit flight tours San Antonio

Flight C, 3544th Recruiting Squadron, winners in the Operation Blue Suit competition, were honored by the San Antonio Chamber of Commerce, the Texas Air Force Association and Air Force leaders during their four-day whirlwind visit to Randolph AFB the last week of June.

During their stay, the recruiters and their spouses received a VIP tour of Randolph AFB and were hosted to a Texas-style barbecue with the ATC commander, vice commander, civilian dignitaries, the RS commander, his directors and senior NCOs. They also saw the lights of the San Antonio Riverwalk and dined with new recruits at Lackland AFB.

The flight was honored by members of Recruiting Service headquarters at a luncheon held in the Randolph NCO Club. The AFA Awards Banquet featured Gen. Lew Allen Jr., Air Force chief of staff, as keynote speaker, who praised the efforts of C Flight.

The special honors afforded this group of recruiters was in recognition of their outstanding achievement in exceeding their individual recruiting goals between Feb. 1 and May 31.

Operation Blue Suit was culminated with the Air Force exceeding its enlistment goal in May.

In a message to Air Training Command and Recruiting Service, General Allen said recruiters "achieved success in the toughest all-volunteer recruiting environment we've faced to date."

451 recruiters earn new stripe

The names of 451 Recruiting Service personnel were included on the recently released promotion rosters for technical, master and senior master sergeant.

Included in the list were seven Recruiting School staff members and one NCO on the Inspector General staff. The school selectees are: SSgts. Margena Webb, James Rowan and William Sweet, to technical sergeant; TSgts. Ryle P. Toland, Bob Stretch, John Kujawa and Bruce Skuravy to master. MSgt. William T. Beighley was selected for senior master from the IG team. He is now assigned to headquarters RSM.

Listed below are the names in alphabetical order by group.

To TSgt.

Headquarters

Smith, Thomas S.

3501

Arp, Charles B., III
Barnard, Clifford R.
Biava, Gregory H.
Blackburn, Robert L.
Boucher, George S.

Bowers, James L.
Carroll, Gregory
Chasse, Arthur J.
Coleman, George A.
Cooper, George T.
Depalantino, Norman C.
Diamond, Patrick E.
Donmoyer, Robert E.
Ducady, John J., Jr.
Feese, Ralph E., Jr.
Fick, Charles W., Jr.
Fluent, Thomas D.
Giltner, Thomas P.
Griffin, Geraldine
Grimm, Charles F.
Henry, Phillip B., III
Hester, John D. Jr.
Kneale, John F.
Koppe, Lawrence W.
Leamy, William T.
Mayer, Michael T.
Meeks, Robert T., Jr.
Miller, Arthur R.
Miner, Frederick A.
Myer, Richard A.
Oakland, William W.
Pearson, Jerry L.
Prentiss, William G.
Purcell, David K.
Rhyne, Samuel R.
Robinet, Paulette

Rowan, James W.
Russell, Larry L.
Rutsky, Joseph J.
Sardan, James T., Jr.
Seeber, Richard W.
Simons, Jerome C.
Smith, Frederic A.
Smith, Thomas W.
Stark, Lee R.
Stonbraker, Charles R.
Sullivan, James A.
Tapley, Richard G.
Wayman, Charles W., II
Wyatt, John L.

3503

Addison, Edward N.
Baldwin, Lee R.
Barlow, Curtis G.
Brazier, Charlie J.
Capps, Robert A.
Cook, William L.
Cross, Robert I.
Davis, James
Descormeaux, Gary L.
Dicksey, James H.
Fellows, Charles R.
Fitzgerald, Russell

Frantz, Edward S.
Gleason, Sharon L.
Gooch, Ernest L.
Goux, Charles E.
Gruber, Ralph B.
Harris, James R.
Helms, George P.
Holmes, Wayne K.
Houser, Bernard G.
Huffman, Jerry C.
Inman, Steven P.
Joiner, Kenneth S.
Kyzzer, Jacob D., Jr.
Mitchell, Thomas E.
Miron, Jerry F.
Mouler, Roger D.
Oslin, Kevin S.
Parker, Ernest T.
Rahming, Ronald L.
Ryan, James D.
Sadler, Johnnie L.
Santos-Morales, Angel L.
Schipper, Wolfgang
Scott, Forrest L.
Smith, Robert C.
Sorensen, Stephen D.
Thompson, Richard W.

VanBuren, Robert
Warren, Robert E.
Yaughn, Troy F.
Zeman, Donald A.

3504

Barnes, Jackie L.
Bates, Steven C.
Blades, Richard T.
Davis, W. T.
Dobbs, Larry R.
Doss, Gary D.
Duff, Harrison C., III
Edwards, Evan D.
Ellis, Patricia M.
Francis, Michael S.
Gensler, Ronald G.
Heckmaster, J. D.
Hills, Lewis L.
Howes, Daniel L.
Jones, Norman A.
Jordan, Howard J. Jr.
Kelm, John A.
Marsh, Henry H., Jr.
McLean, Larry K.

Continued on page 2

Arizona COI event termed 'the best'

By MSgt. Guy Sann

PHOENIX, Ariz.—Center of influence events are supposed to be just that—a gathering of influential people in the community to assist or advise Recruiting Service members on items of interest in the local community.

A COI event sponsored recently by the Phoenix recruiters, 3562nd Recruiting Squadron, was just that. "One of the best I have ever attended," said Col. Larry

T. Cooper, 82nd Flying Training Wing commander at Williams AFB. This was also the comment of MSgt. Ernest Quevedo, flight supervisor of the 3562nd RSq.'s D Flight.

What went right? Everything, including the professional planning by the recruiters and the advertising and publicity NCO, SSgt. Joe Antillon; knowing the right people; proper timing and lots of enthusiasm.

First of all, as each of the guests arrived, the host formally introduced them to the guests already there. The guests found that many of them knew each other from

other occasions and felt very comfortable with the group.

Secondly, the atmosphere of the banquet room was exceptional and the service superb. Seating was well arranged for both listening to guest speakers and for viewing of the film shown.

Last but not least was the informal but persuasive approach to the COIs as to why they were there. With the Williams AFB wing commander; Senator Barry Goldwater's staff; Senator Mack of Tempe, Ariz. and other distinguished visitors, the event took on an air of importance.

The subjects discussed concerned the COIs as much as the recruiters; young men and women and their future in a civilian or military environment; advertising; military programs and one that really concerned everyone—the reading problem with both high school graduates and nongraduates.

Colonel Cooper gave an excellent talk on the great way of life in the Air Force. He answered questions about dormitory space, Air Force policy on drug abuse, pay and entitlements and many other topics. He received many nice comments about the film "Who Has Touched The Sky."

In conclusion, the recruiters got what they went after—support from the local community. Lew Lust, Constable for the City of Tempe, will help us advertise using special funds from merchants in the community; Matt Walker, KOOL-TV public service manager, will do more TV interviews with recruiters in the near future; Jackie Johnson, KOY radio public relations person, will air some shows with local recruiters and station personalities; KPHX Spanish language radio is offering a 15 minute, live program every week that will feature MSgt. Tino Almodova, Glendale, Ariz., recruiter and the Phoenix Gazette newspaper will do feature stories.

about Phoenix recruiters. Not too bad for a one night stand!

The person responsible for much of the success of the event is Sergeant Antillon, 3562nd's A & P NCO in the Arizona area. He dedicated many hours to the project and it has already paid big dividends.

As Antillon said, "It turned out really super and put across the point to the COIs that it really is "A Great Way of Life" in the Air Force.



Be seated

A refurbished ejection seat from an Air Force F-101 aircraft creates a unique atmosphere at the Seattle AFEEs. Here, an applicant sits in the seat, obtained from Kelly AFB, Tex., salvage

department, as MSgt. Al Ellefson, 3561st Recruiting Squadron AFEEs liaison NCO reviews PROMIS information on the applicant. (Photo by Capt. Michael W. Cornett)

Promotions hit home for recruiters

From page 1

Meek, Johnnie D.
Moore, Dewayne A.
Nicoson, Stephen C.
Norion, Gary G.
Riggs, James M.
Rodelis, James J.
Seim, Richard L.
Servis, James K.
Wanderscheid, James F.
Wells, Garry R.

3505

Alanis, Louis E.
Arbogast, Glen A.
Biggs, James A.
Brown, Jimmie
Buck, Alvan C.
Chan, Charles F.
Colangelo, Dominick
Cox, Thomas J.
Curry, James W.
Dennings, Bruce E.
Downey, Michael K.
Ellis, Jack L.
Ervin, William C., Jr.
Goines, Robert A.
Haight, Richard L.
Harris, Brice W., Jr.
Harris, James N.
Henderson, Robert A.
Kane, Michael T.
Kennedy, Edward H., Jr.
Kostyal, Donald R.
Kozar, Michael J.
Lorenz, Wayne G.
Lucas, Richard W.
Marsh, Cornelius B.
McKenney, James M.
Mitchell, James R.
Murphy Evelyn M.
Musi, Gary L.
Nix, Charles L.
Scudder, Thomas K.
Stimac, Randy J.
Snoop, Henry E.
Symon, Charles R.
Weiss, Robert G.
Woodring, Alonzo E.

3506

Adams, Garlan L.
Arambula, Richard W.
Brady, Paula L.
Cabrera, Andrew B.
Carmichael, Dewayne
Chambers, William H.
Cleveland, Foley D.
Demontigny, John S.
Deuel, Richard E.
Devora, Robert

Dulin, Linford

Eilers, Dale C. P.
Friedlander, Walter W., III
Gardner, Raymond K.
Gauger, Duane C.
Grandberry, Lee A.
Hendrickson, Johnny
Janson, Stephen E.
Kampion, Jeffrey C.
Kawasaki, Louis T.
Keener, Lewis E.
Moses, Danny L.
Olsen, Edward J.
Rios, Ralph A.
Ritter, John B.
Rossman, Ray V.
Smith, Glen D.
Truesdale, Donald G.
Washington, Joe L.
Wilkins, James E.
Williams, Robert L.

To MSgt.

Headquarters

Cross, Jerry H.
Neal, Lewis W.
Pedersen, Vernie G.

3501

Belanger, Winfield
Bell, James E.
Chapman, Blaine E.
Chaves, David A.
Chetelat, Terrence
Clark, Edward S.
Collins, Victor L.
Cotton, Gary L.
Creighton, James P.
Deguzman, Albert
Deschields, Ronald A.
Doucette, Jeffrey L.
Fitzpatrick, Dennis
Freeland, William C.
Henderson, Robert W.
Hepler, David P.
Jacques, Robert E.
Kirby, William G.
Kyrimes, Peter N.
Lucas, Henry F.
MacAllister, William
McDonald, Wayne S.
Mignon, Michael J., Jr.
Moore, Curtis E., Jr.
Sheibley, Teddy L.
Shelley, Kenneth R.
Spridick, Victor G.
Siebly, Robert S.
Sylvester, Amo N., Jr.
Tierney James

Timmons, Earle C.

Tkacs, William A.

3503

Adair, Troy A.
Bienes, Thomas J.
Bishop, William R.
Borden, Ashbert R.
Brown, Roderick P.
Bryant, Millard A.
Cantrell, Darrel C.
Clark, James P.
Coates, Andrew S.
Coston, Howard L.
Dameron, Lewis E.
Drost, John R.
Gaines, Anthony F.
Giles, Alexander
Golden, James L.
Groff, James D., Jr.
Hardee, John H.
Hayes, Lindsay C.
Heard, Harvey L.
Henderson, Gary B.
Hollyfield, Bobby O.
Hood, Martin L.
Hughes, Gail E.
Jeri, Nathaniel
Jones, Charlie
Kerr, Clyde W.
Kiefer, Daniel B., Jr.
Kinsland, Richard P.
Kleeman, Robert L.
Laurier, Kenneth D.
Littlefield, Carnis
Martin, Adolph
Martin, Harold O.
Maxson, Robert E., Jr.
Murphy, Gary L.
Orendorff, Earle G.
Painter, George M.
Parker, John D.
Pierfeto, Calletano
Rigsby, Ronald N.
Secrest, Albert
Sharpe, Marcell
Shockey, Willard J.
Shortell, Jeffery A.
Smith, Floyd G.
Smith Grady E.
Smith, Henry E.
Lundy, Julius P., Jr.
Summers, Hubert R.
Tate, Freddie
Taylor, Leo H.
Terrill, Richard E.
Thomas, Walter
Unwin, Wayne E.
Waldo, Bobby E.
Wallace, James R.
Wassom, Jerry R.
Wilson, Roland R.
Winter, Loren D.
Workman, Edward W.
Yankey, William T.
Yochim, Gerald M.

3504

Buedel, Dennis J.
Crouch, Lester R.
Dimago, David M.
Doubilit, Melvin L.
Fortin, Roger A.
Gilbert, Edward J.
Grober, Jerry N.
Harris, Delbert F.
Hastings, David M.
Heiskell, Vernon W.
Hlavac, Vernon C.
Johnson, Darrell S.
Lee, Merle A.
Longoria, Manuel, Jr.
Mack, Donald A.
Marshall, Ronald J.
May, Gary W.
McDermott, Howard D.
McDuffie, Jack W.
Milligan, Jeffrey L.
Montgomery, Jimmy D.
Murphy, Jerry E.
Porter, Samuel M.
Rickard, Billy R.
Sadler, Henry H.
Simmons, Michael J.
Thompson, Robert E.
Townsend, Ralph F.
Trammell, Bill R.
Vannozzer, Ronald
Wieman, Jerry L.
Winslead, Keith D.

3505

Agnew, William A.
Aungmyint, Robert M.
Boyd, Kenneth L.
Carroll, Charles G.
Craft, James P.
Danzler, Leonard J.
Decker, Dale A.
Flowers, Larry J.
Highlands, David A.
Keck, Roger H.
Kein, John L.
Landy, Julius P., Jr.
Marks, Charles E., II
McConnell, Philip G.
Moore, Harry L.
Neinst, Fred E.
Pankau, John H.
Radford, James, Jr.
Roberts, Gary D.
Shawalter, Milton D.
Slaughter, Richard
Strasvich, Vincenc
Tarno, Willard R.
Tate, John D.
Wagner, Paul J.

Walters, Lawrence
Ward, Fredrick L.
Whitt, Larry N.
Yokley, Clinton E.

3506

Abner, Robert L.
Bridestime, Stanley
Carter, Dwight F.
Clyburne, Roy K.
Conley, Donald R.
Cook, James M.
Cooper, Edward L.
Cowings, Albert, Jr.
Cruz, Anastacio A.
Curran, William B.
Donovan, Matthew V.
Dugan, David C.
Ebanks, Sidney O.
Erei, George, Jr.
Farley, Jessie W.
Galloway, Glendel D.
Greewalt, Charles
Haddon, James F.
Hanks, Arthur E., Jr.
Kaply, Leonard R.
Keim, Edward J.
Kennedy, James E.
Lee, Sing M.
Lima, Joseph C.
Maloney, Lawrence T.
Mann, David
Mann, Philip W.
McKenzie, Rodney E.
McMahand, Donald R.
Miller, Robert E.
Nelson, Robert L.
Newell, William C.
Presley, Thomas W.
Rodd, Terry R.
Schierman, Ronald L.
Schmidt, John E.
Strong, Ronald L.
Tibbs, Benjamin R.
Toyer, Allen B.
Uresky, Eric F.
Valdez, Ramon
Wacker, Norman F.
Young, Jason S.

To SMSgt.

Headquarters

Furr, Edward R.
Giles, John A.
Hawkey, Charles A.
Heath, Donald A.
Tabor, Calvin A.
Tyson, Ellis F.

3501

Corbin, Paul E.
Johnson, Philip J.
Murray, John R.
Sanderson, Edward
Vanhorn, Leslie C.

3503

Anderson, George E.
Best, Delmer K.
Blake, James N.
Block, Robert L.
Bowden, David E.
Gagnon, Leo F.
Hunt, Purcell, Jr.
Hutton, Charles R.
Isenhour, Jerry L.
Lockard, Sherman C.
Norman, Charles R.
Parlin, Marvin G.
Petrie, Thomas M.
Pittman, Paul E., Jr.
Reynolds, Bobby D.
Rowe, Jimmie E.
Thompson, Willie H.

3504

Brannon, Charles D.
Brill, David D.
Brooks, Daniel A.
Clark, Carlyle D.M.
Cummings, Robert G.
Garcia, Gilbert
Moore, Floyd G.
Scott, Larry L.
Stephenson, Geore R.
Swatzell, John R.
Thompson, Joseph G.

3505

Grazier, Edward, Jr.
Haygood, Donald J.
Howard, Howard P., Jr.
Russell, Joseph V.
Shimon, Michael B.
Wells, Joseph C.

3506

Koepke, Terrance R.
Krupa, John M.
Martinez, Joseph R.
Viands, Charles F.

Recruiter badge criteria changes

Criteria has been modified for selection of senior and master recruiters.

To earn the silver-wreathed senior badge, recruiters must attain at least 100 percent of all assigned goals for an entire fiscal year, with one exception.

Some recruiters can also earn the badge by attaining 100 percent or better of all assigned goals during their first 12 months on production. This exception will primarily apply to rookies but also applies for recruiters reassigned from nonproduction jobs to production or

specialized recruiter positions. However, these individuals can only wear the senior badge through the end of the fiscal year in which it is awarded.

In all cases, wearing the badge is limited to the duration of the fiscal year in which received. Recruiters no longer eligible to wear the badge may display it in trophy form.

A gold-wreathed, master recruiter badge will be awarded to one recruiter per squadron, also on a fiscal year basis. To earn the badge one must attain at least 100 percent of all assigned goals and additionally be the

top recruiter in the squadron based on the squadron competition system.

As with the senior badge, the master recruiter badge may only be worn through the end of the fiscal year.

Changes in the criteria for senior and master recruiter selection coincide with realignment of the program under the new Logistics Support Division, Directorate of Resource Management(formerly Field Support). The program was previously managed by the Recruiting Management and Analysis Division, Directorate of Marketing and Analysis.

Birthday:

Air Force Recruiting Service has recruited more than three million people as it marks its 25th anniversary during July.

Prior to July 1954, a joint service recruiting program existed under an Army recruiting organization, whose history dates back 157 years to the beginning of the U.S. Recruiting Service.

The U.S. Recruiting Service was established in 1822, but did not become an effective, streamlined organization until after World War I. During World War II, Selective Service handled procurement for all branches of the service. After World War II, the Army recruited for the Army Air Forces. When the Air Force became a separate department in 1947, the Army and the Air Force continued a joint program through the Army's recruiting organization until 1954.

Setting the pace for all future Air Force recruiters was MSgt. Antonio Junco who recruited 340 people in his native state of West Virginia to become the first Top Air Force recruiter. MSgt. Joe L. Jones, a Memphis, Tenn. native, signed up 136 people from the Jackson, Miss. area, during fiscal year 1978, to earn both the Top Recruiter and Top Rookie recruiter titles for Recruiting Service.

"Although our recruiting structure has changed over the years, the basic charge to meet Air Force manpower requirements with quality people remains as our prime objective," said Brig. Gen. Keith D. McCartney, Recruiting Service commander. "Professionals like Sergeant Jones ensure the Air Force has quality men and women to handle the complex duties of a modern aerospace force."

Although the Air Force has always relied on volunteers to fill its manpower needs, the implementation of the all-volunteer concept highlights the most significant change over the past 25 years.

"Our recruiters rose to the challenge of the All-Volunteer Force by meeting or exceeding all annual Air

Force enlistment goals since the beginning of the AVF," the general said.

In FY 1978, recruiters signed up more than 72,000 young men and women during the year. Some 85 percent of all enlistees were high school graduates and almost 50 percent scored in the "above-average" Department of Defense mental categories.



The old days

From a canvas-topped troop hauler, to today's modern, air conditioned sedans, Recruiting Service transportation—and other factors—has come a

long way since this photo was snapped sometime during the thirties. Back then the Army did recruiting for its Air Corps. July marks the 25th anniversary of Air Force Recruiting Service.

Umbrella now part of uniform

Air Force men are now authorized to use an umbrella during rainy weather.

Personnel in uniform may carry any commercially purchased solid black or dark blue umbrella as long as it has no ornamentation, officials in Washington announced.

The umbrella must be carried in the left hand so that persons can properly salute, and they cannot be carried during military formations or in work areas where they might be unsafe.

In other changes, the chief of staff has approved recommendations to change the wear of the lightweight blue jacket, grade insignia, badges, berets and other attire.

Specific wear criteria will become effective upon release of an update to AFR 35-10. Only a few of the changes affect Recruiting Service personnel.

Other changes affect uniform wear

• Wear of lightweight blue jacket with a removable liner is authorized. However, personnel may still wear the current lightweight blue jacket without the liner.

• Officers will wear the miniature grade insignia on the men's dark blue, combination 3 uniform; enlisted members will be required to use three-inch chevrons. A long term conversion period will be provided for the chevron changeover.

• Boots can be worn with all uniform combinations for women. Additionally, the Army's vinyl purse with

silver hardware will be the replacement item for the women's leather purse.

• Women's items approved for development include maternity blouse for the service maternity uniform; various styles of flight caps and modification for adding pockets to women's pants and skirts.

Already available in limited supplies are the new convertible collar, short sleeve light blue shirts for men. The Army and Air Force Exchange Service reports the short-

tag will continue until at least fall.

Only one mill currently produces the shirt's polyester and cotton blend fabric. As a result, only a limited number of shirts can be manufactured.

The Air Force is looking for additional fabric sources. Meantime, the exchange is allocating shirt shipments to achieve the most equitable distribution to military clothing sales stores.

Budget cars available for TDY

WASHINGTON—Going TDY? The Military Traffic Management Command has found a way to get you a rental car at a lower price.

The command recently negotiated a new rental agreement with Budget Rent-a-Car Corp. Under the terms of the agreement, DoD members will be eligible for Budget's Gold Corporation rates, including unlimited free mileage if the car is returned to the renting location.

Rates and car sizes are: \$18 per day, compact car (Class B); \$19 per day, Standard size (Class C) and \$20 per day, full size (Class D).

All rates require travelers to purchase their own gasoline and some type of deposit is required. This can be in the guise of official travel orders, thus no

monetary deposit. Or a major credit card can be used.

Active and retired DoD personnel (military and civilian) are eligible for these rates when performing official or personal travel, upon presentation of DoD identification cards, travel orders or Budget Rent-a-Car IDs.

Details of the plan can be obtained at any Budget sales office or by calling the company toll-free at (800) 228-9650. The Military Traffic Management commander cautions transportation officers and individuals that rental cars must be selected based on accomplishing the mission at the lowest possible cost. Questions can be directed to the Military Traffic Management Command, Attn: PTSN, Washington, DC 20315 or by calling Autovon 289-1590 or commercial (202) 756-1590.

viewpoint...

Look sharp, be sharp

One of our most important responsibilities, and one that contributes to making our production goals, is the way we look. These responsibilities are spelled out in Air Force Regulation 35-10.

This regulation, entitled "Dress and Personal Appearance of Air Force Personnel," is especially impor-

tant to us, often the sole Air Force representatives in our communities. For this and other reasons, I believe personal appearance and adherence to 35-10 is paramount to successful performance of recruiting duties.

As recruiters, we represent the greatest military force in the world, often, as I said, as the only contact the civilian community has with the Air Force. The impressions we make shape the overall attitude the civilian community formulates about the military.

Equally important—recruiters are the first contact of the young men and women entering the Air Force today. I strongly believe our appearance and professionalism has a significant and lasting effect on the people we enlist. Basically, we have a responsibility not only to ourselves but the entire Air Force population—to set an initial, exemplary example for everyone to follow.

Lastly, our personal appearance mirrors the pride we take not only in the uniform and its heritage but in ourselves.

I want each of you to do your part in ensuring we maintain these high standards. Take a few moments each morning and during the day to make sure you are in compliance with AFR 35-10. This is everyone's responsibility. When we look sharp we create good impressions of ourselves and the Air Force we represent.

Keith D. McCartney



'They all want to be cooks!'

By SSgt. Steve Van Wert

At the end of the last episode of "Super Recruiter," we left our hero concluding a sale with a creature from outer space. We now find him at a pay phone down the road from his "close encounter."

I realized, after talking with my metallic applicant and discovering that there were more spacemen inside the ship, that help from further up in the Recruiting hierarchy was needed. So, I decided to call my ever-helpful Operations Superintendent.

"Hello, is SMSgt. Herald Notorious there? Yes, I'll hold." Herald (or Heary, as he was affectionately called) always knew the answers. Most of the time he even knew the questions. If there was any man alive who could handle this supernatural situation, it was Notorious. "Hello, hello, Heary. This is S.R. Have I got a..."

"...Question for me. Go ahead and ask."

"Well, how would you like a Buddy Flight for this month?"

"How many?"

"Two-hundred and twelve!"

There was silence on the end of the line. Finally, Notorious spoke. "Very funny. I suppose you've got the Mormon Tabernacle Choir and they all want computers!"

"No. I've got a fleet of spacemen from Alpha Centauri and they all want to be cooks!"

The silence was deafening. "Spacemen? And they want to be cooks?"

I smiled. After all, I could almost see my Recruiter of the Year trophy floating in the air before me. "Well, actually, it was my idea to make them cooks. I figured they have a lot of experience with saucers and..."

"Oh, brother," Notorious muttered. "I send him to school and he eats the books! Listen, S.R., this is all a joke, right?"

"Wrong. I figured we could get MEPCOM to come out there to the spaceship and administer the tests, and the physical ought to be easy once we figure out how they're put together, and..."

"Stop!" Notorious yelled. And then he spoke again in a more kindly voice. "How many hours a day do you spend in the office, S. R.? Having troubles at home? Do you sleep well at night? Why don't you take a couple of days off? Look, I'll even take your calls for you."

"That won't be necessary, Heary. I'm telling you

the truth. The spacemen are here. I saw them. I talked to them. They're stranded here on Earth because they ran out of Coca Cola for their engines..."

"That does it! S. R., report to me first thing in the morning! You need help!"

"Of course, I need help, I answered. "Can you imagine how complicated it's going to be to get two-hundred and twelve alien registration cards? And, boy, all those case files!"

"S.R."

"Yes."

"There's one more thing. I'm doubling your quota. And forget about that spaceship!"

I hung up slowly and returned to the ship.

"They...won't...believe...you...will...they?"

"I'm afraid not," I answered.

"Don't...worry...about...it...blue...boy."

Neither...did...the...Navy!"



commander's dial 3425



Commanders DIAL (Direct Information Action Line) is designed to provide Air Force Recruiting Service personnel with a direct line to the commander. If you have a question, suggestion, comment or complaint, call Autovon 478-3425, Federal Telephone System, (512) 748-3425 or commercial (512) 652-3425. Callers are urged to include their name and telephone number to speed responses.

What about me?

COMMENT: I am calling to have a retraction made to the April-May RECRUITER. On page 14, under the title "Leadership Awards," it says that SSgt. Michael Ryan was the second member of the 3505 USAF Recruiting Group to win the Commandant's Award at the Chanute NCO Leadership School, and SSgt. Richard Lucas was the first. I just want to set the record right, that I, SSgt. Harvey L. Norwood, was the first recruiter to win the Commandant's Award from the 705th Group at that time (1977).

REPLY: Thanks for bringing this to our attention—and congratulations! It is always nice to hear about the great things recruiters are doing.

Free rides don't pay

COMMENT: When applicants have to return to the AFEEES for medical consultation they are given a one



way ticket. Why can't the AFEEES issue a round trip bus ticket so the recruiter doesn't have to stop what he is doing to give an applicant another ticket? Also, why is it the recruiter's responsibility to give a fast shipper a ticket to go to the AFEEES when he should have already received one from the AFEEES for shipment day?

REPLY: We don't give applicants round trip tickets for medical consultation because they may choose not to go back to the AFEEES and not to enlist. In that case, the Air Force would get stuck paying for unused tickets.

Some of the tickets issued are for large dollar amounts because of the distances involved, creating an even larger waste of money if they go unused.

Concerning fast shippers, the AFEEES will issue tickets for return 30 days prior to EAD in accordance with existing regulations. When applicants are asked to ship early, the recruiter will issue the ticket for the convenience of his applicant.

A&P guidance sought

COMMENT: When is the new ATC Regulation 33-16 coming out?

REPLY: Recruiting's advertising and publicity guide is currently being rewritten. The new version will be shorter and simpler; we hope to have it at the printers by Sept. 1. Look for it around mid-Autumn.

No shirts, but patches galore

COMMENT: I'm a former recruiter now stationed at Griffiss AFB, N.Y. A lieutenant here, who is coordinator of the Special Olympics International being held near Rochester Aug. 8-13 asked me about the availability of Air Force T-shirts or other items which Air Force personnel (nearly 300) who volunteered to help with the Olympics could wear.

There is going to be tremendous media coverage of this event, which will involve some 3,500 mentally retarded individuals from 37 countries. Is there anything Recruiting Service can give to the Air Force volunteers to show their participation?

REPLY: We can't get T-shirts for you, however, we did come up with some Great Way of Life iron-on patches. Good luck at the Special Olympics.

dial

3425

One-liner

COMMENT: Would it be possible to consider authorizing all recruiters to wear a two-line name tag with uniform combinations 1, 2, 3, 4, and 4A? The first line would identify the recruiter by his or her preferred name, the second line would read "USAF Representative."

REPLY: The idea for a two-line name tag is not a new one. The only benefit accrued from a two-line name tag cannot process these individuals to enlist, such applicants may apply for reenlistment through the DRP and eligibility and authority can only be determined by AFMPC. We ask only that you assist such applicants by placing phone calls to AFMPC to see if there is a vacancy and then refer them to the nearest Air Force base personnel office. People at AFMPC tell us that the 93 day cutoff is correct, it is tied to Public Law 93-277 which authorizes selective reenlistment bonuses, and the DRP rules are written to protect eligibility for SRB.

Tear sheet needed

COMMENT: I would like to see a tear sheet put out by our RECRUITER newspaper, but I would like one full page on the tear sheet to deal with security police and law enforcement. It would make our job a little easier. The next thing I would like to see in AIRMAN magazine as well as the RECRUITER is something for young people as far as job hunting goes. Even an Air Force Now type film, as far as job hunting goes, for recruiters to use in high schools next year.

REPLY: In September 1975, the RECRUITER published a Security Specialist feature and printed and distributed 30,000 copies to squadrons and groups for your use. There may still be some available; check with your squadron and group A&P staffs. Also, my Publici-

ty Division has a very limited number of these offprints remaining in stock. Give them a call if you'd like a copy. And be looking for an updated version in the next several months.

As to your second request, I'm not exactly sure what you are looking for. Please call the Publicity Division, AUTOVON 487-5745/2914, and explain. Maybe we can help.

The current name

COMMENT: If my birth certificate states "John Adam Smith" and this is my preferred enlistment name,



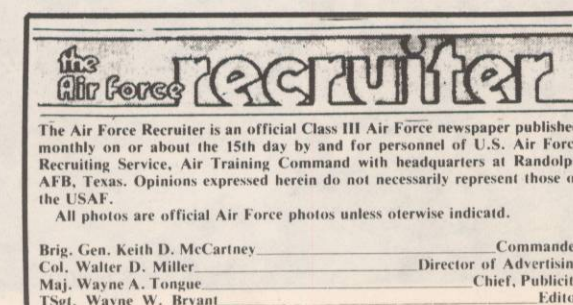
but my social security card states, "John Smith" does this, because of differences in names, require completion of Social Security Form OAA-N-7003 as stated in paragraph 1-16F, ATC Reg 33-2?

REPLY: Yes. We must ensure that the applicant has a SSAN in his correct name in order to protect his social security payments during enlistment. A minor discrepancy such as a middle initial versus the middle name is not a bar to enlistment provided the applicant can present other proof of identity. We must ensure that he or she is the person claimed to be. The correction to the records with the right name is just closing the loop. Another factor is aliases or AKAs (Also Known As) when we run police checks or ENTNAC—the names must match the SSAN.

Is it 93 or 90?

COMMENT: It states in ATC Reg 33-2 that if a person separates from the Air Force for less than 93 days, he or she may be eligible to reenlist in the DRP (Delayed Reenlistment Program). When calling AFMPC to get a career job reservation, they stated that the 93 days was incorrect; it should be 90 days. According to ILC 78-5 it is 93 days. The individual at AFMPC would like to have everybody acknowledge the fact that it is 90 days instead of 93. How about something to pass on in writing to make the correction to 33-2.

REPLY: The DRP is tied to an enlistment condition which states, "separated from the Air Force for a period of less than 93 calendar days." Since recruiters cannot process these individuals to enlist, such applicants may apply for reenlistment through the DRP and eligibility and authority can only be determined by AFMPC. We ask only that you assist such applicants by placing phone calls to AFMPC to see if there is a vacancy and then refer them to the nearest Air Force base personnel office. People at AFMPC tell us that the 93 day cutoff is correct, it is tied to Public Law 93-277 which authorizes selective reenlistment bonuses, and the DRP rules are written to protect eligibility for SRB.



Blue Suit twinkles in spectator's eyes

by SMSgt. Chuck Johnson

You had to be there to appreciate it. If you were an Air Force NCO or, especially, a recruiter, you had to have a unique sense of pride and admiration.

"There" was Randolph AFB, Tex., on June 22. A blue and white Air Force C-135, "The United States of America" proudly printed on the fuselage, taxied toward a group of people standing on the runway.

On board were Brig. Gen. Keith D. McCartney, Air Force Recruiting Service commander, CMSgt. Joseph J. Kozuko, his senior enlisted advisor, and the top flight in the nation for Operation Blue Suit.

During four grueling months, the members of the flight had competed against every other flight nation-

wide, recruiting NPS EADs and vying for the trip to San Antonio. This was their appointed hour.

Waiting at the bottom of the off-loading stairs were a color guard, an honor guard, a four-star general (Gen. B. L. Davis, commander, Air Training Command), the San Antonio "Red Carpet" greeters and approximately 200 officers, NCOs and civilians from Recruiting Service headquarters.

As the flight supervisor and eight winning recruiters and their spouses from C Flight of the 3544th Recruiting Squadron, Arlington, Tex., descended the steps, the crowd inched forward to greet and congratulate them.

What a reception! What an event, what support—what a way to start five days of recognition for these outstanding recruiters. You truly had to be there to appreciate it.



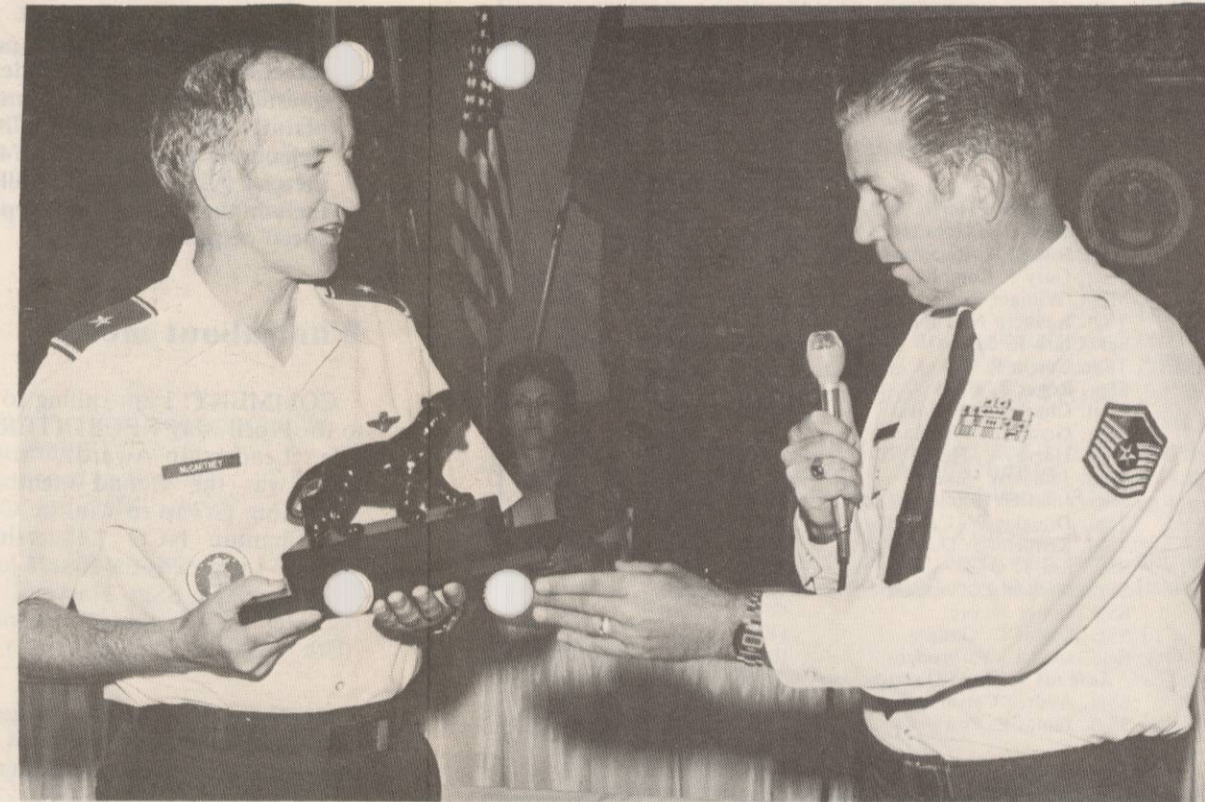
Gen. B. L. Davis, commander, Air Training Command, heads the welcoming committee greeting members of C Flight, 3544th Recruiting Squadron, Ft. Worth, as they depart a C-135 with their wives at Randolph AFB, Tex.

Photos by Walt Weible and TSgt. Buster Kellum

The Fort Worth team admires paintings done in a dormitory dayroom by basic trainees at Lackland AFB, Tex.



Dining at a restaurant along San Antonio's Rivewalk is one of many diversions provided C Flight during their five-day victory celebration.



Brig. Gen. Keith D. McCartney, Recruiting Service commander, is presented a "Panther Award" by SMSgt. Hayward D. Doty, C Flight supervisor.

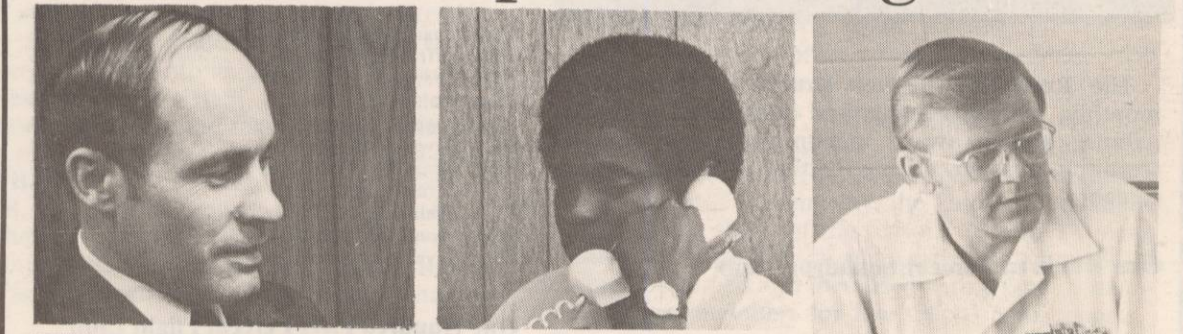


At Lackland AFB, Tex., Maj. Gen. William P. Acker, AFMTC commander, discusses the recruiter-basic training relationship.



At Lackland AFB, Tex., the Blue Suit winners watch basic trainees going through the obstacle course.

Selection process tough



Selecting the top flight for Operation Blue Suit was no easy task — in fact it required two separate board actions.

Each squadron nominated its top flight for the coveted award during Operation Blue Suit. Initially, a three-person screening board met to review all 32 nominations. The board members separately reviewed each nomination and awarded numerical scores in a manner similar to senior NCO promotion boards; scores were then tallied and the top flights forwarded to the selection board.

The five-man selection board reviewed the remaining nominations, not knowing how each had fared in the screening process. When the board action was complete, C Flight of the 3544th Recruiting Squadron emerged as number one.

The eight officers and NCOs that comprised the boards have a total of nearly 70 years recruiting experience. Each of the four officers had worked as recruiting squadron commanders and the four NCOs had served in a variety of recruiting positions including flight supervisor and operations superintendent. The board members were unanimous in praising all 32 flights for their super efforts in support of the Recruiting Service mission during this most difficult recruiting period.



Top flight

Forming their winning flight's symbol, "C", are, counter clockwise from top right, TSgt. John J. Konopka, SSgt. Lawrence Murray Jr., TSgt. Frank W. Harrimon, recruiters; Doris Gray and SMSgt. Hayward D. Doty, flight secretary and supervisor; Sgt. Donald

E. Shackelford, SSgts. Richard L. Adamson and James L. Brown, and TSgt. Bruce T. McComb, recruiters. Not pictured is recruiter TSgt. William E. Hale. (Photos by Capt. Vince Ricci)

NAEGELE

T SGT. MIKE HARRISON 755-4134

U.S. AIR FORCE

AGREAT WAY OF LIFE

Jump into a Responsible Job

Jump at a chance

This billboard ad received front page coverage in the Raleigh News and across North Carolina. TSgt. Mike Harrison, Raleigh OTS recruiter, with the 3537th Recruiting Squadron, received numerous calls about the Air Force which greatly increased his activity. The board which was basically designed by the '03rd A & P Staff, was finalized and made noticeable by the 37th A & P branch.

honor roll

The Recruiting Service Honor Roll, published monthly, recognizes units and individuals who contribute most toward accomplishment of the recruiting mission, during the time indicated in each category.

One Hundred Percent Squadron Club

This category recognizes squadrons that met or exceeded their cumulative NPS EAD goal through June.

Squadron	Percentage	Squadron	Percentage
3531	112.2	3549	105.1
3533	110.3	3546	104.5
3514	109.9	3541	104.5
3537	109.4	3561	103.5
3535	108.1	3566	102.9
3539	105.7	3515	102.3
3567	105.6	3568	100.5

Squadron Net Reservations Club

This category recognizes all squadrons that met or exceeded their NPS Net Reservation goal for June.

Squadron	Percentage	Squadron	Percentage
3531	110.5	3533	101.0
3561	102.6	3567	100.5
3546	102.3		

Twelve or More Club

This category recognizes recruiters who enlisted 12 or more NPS on active duty in June.

Name	EADs	Sq./Flt.
SSgt. Joseph H. Zalanowski	17	18C
MSgt. James L. Crone	14	18B
TSgt. Peter J. Flynn, Jr.	14	18B
SSgt. John P. Ivey	14	11D
TSgt. Vernon C. Hlavac	13	43G
SSgt. Richard Cadille	13	13F
SSgt. Avlas D. Cox	13	32F
SSgt. Henry R. Daniels, Jr.	13	66B
MSgt. Lester G. A. Landrum	12	33C
TSgt. Charles E. Johnson	12	31C
TSgt. James R. Wallace	12	33X
SSgt. Angel L. Santos-Morales	12	44C
SSgt. Richard L. Adamson	12	69E
SSgt. Duane C. Gauger	12	66C
SSgt. Virgil L. Francis Jr.	12	66C

Twelve of More Net Reservations Club

This category recognizes recruiters who obtained 12 or more Net Reservations for June.

Name	Net. Res.	Sq./Flt.
TSgt. Charles E. Johnson	16	31C
SSgt. Jeffrey C. Kampion	16	61G
TSgt. Charles R. Reynolds	14	37D
TSgt. Walton K. Lydic	14	14F
SSgt. Angel L. Santos-Morales	14	33X
SSgt. Steven J. Beecher	14	61G
TSgt. James E. Christensen	13	50B
TSgt. Gerald L. Coleman	12	31C
TSgt. Ozell Jones	12	33B
TSgt. Thomas W. Smith	12	13D
TSgt. Reynaldo Valverde	12	66G

One Hundred Fifty Percent Flight Club

This category recognizes flights and their supervisors that met or exceeded 150 percent of their monthly EAD goal for June.

Name	Goal/Acc.	Percent	Sq./Flt.
SMSgt. George R. Boyd	21/51	242.9	42E
MSgt. William H. Cessna	40/88	220.0	31C
TSgt. Jerry L. Wieman	18/38	211.1	42F
MSgt. David P. Kozicki	22/45	204.5	18C
MSgt. Arthur R. Clark	18/34	188.8	42C
MSgt. Paul W. Senior	36/64	177.8	66X
TSgt. Martin J. Golden III	15/26	177.3	18D
SMSgt. Michael P. Andras Jr.	30/51	170.0	
SMSgt. Donald G. Gresham	30/51	170.0	
MSgt. John E. Connoy	32/52	168.7	42B
MSgt. Frankie W. Schalk	21/34	161.9	45E
MSgt. Robert H. Morrow	23/37	160.9	39D
MSgt. Robert T. Murphy	26/41	157.7	43C
MSgt. Donald E. Long	28/44	157.1	66A
SMSgt. Ronald W. Brodeur	20/31	155.0	11D

Flight Net Reservations Club

This category recognizes flights and their supervisors that met or exceeded 150 percent of their monthly NPS Net Reservation goal for June.

Name	Goal/Acc.	Percent	Sq./Flt.
MSgt. Harold W. Lutz, Jr.	6/14	233.0	33X
MSgt. Manuel J. Mello	36/62	172.2	61G
SMSgt. Donald G. Gresham	35/57	162.8	37D
MSgt. William H. Cessna	47/73	155.0	31C

Two Hundred Percent Net Reservations Club

This category recognizes Recruiters who met or exceeded 200 percent of their third quarter NPS Net Reservation goal.

Name	Goal/Acc.	Percent	Sq./Flt.
SSgt. Steven J. Beecher	9/25	277.8	61G
TSgt. James R. Wallace	12/30	250.0	31C
TSgt. Charles R. Reynolds	11/7	245.5	37D
TSgt. James A. Beatha	6/14	233.3	31E

SSgt. Melvin B. Cooper	7/15	214.3	32E
TSgt. Gail E. Hughes	11/22	200.0	37A
SSgt. Norbert E. Weister	11/22	200.0	67E

Two Hundred Percent Recruiter Club

This category recognizes recruiters that met or exceeded 200 percent of their third quarter NPS EAL goal.

Name	Goal/Acc.	Percent	Sq./Flt.
MSgt. John W. Harris	10/28	280.0	31C
TSgt. Charles E. Johnson	10/28	280.0	31C
SSgt. Joseph H. Zalanowski	13/32	246.2	18C
TSgt. Gary J. Campbell	10/23	230.0	35A
MSgt. William R. Reesman	7/16	228.6	46B
TSgt. Kenneth N. Thompson	8/18	225.0	49D
Sgt. Clark E. Jarrett	12/27	225.0	45C
TSgt. Calvin R. Coker	9/20	222.2	49A
SSgt. Roger R. Black	9/20	222.2	37F
TSgt. Charles R. Reynolds	10/22	220.0	37D
TSgt. Gerald L. Coleman	10/22	220.0	31C
TSgt. Harvey L. Heard	10/21	210.0	31E
TSgt. James W. Sikes	10/21	210.0	49A
SSgt. John E. Hoime	11/23	209.1	42A
TSgt. Douglas W. Connelly	10/20	200.0	44E
TSgt. Kenneth G. Davenport	4/8	200.0	49D
SSgt. Esa T. Ojala	9/18	200.0	42C
SSgt. Michael D. Summers	11/22	200.0	46D
SSgt. James Moore	7/14	200.0	49D
SSgt. Duane C. Gauger	11/22	200.0	69E
Sgt. James L. Yarbrough	10/20	200.0	31A
Left off for First Quarter			
SSgt. Andrea Calvanese	9/22	244.4	16A
SSgt. James E. Fowler	15/31	206.7	16A

Engineer Club

This category recognizes non-OTS recruiters whose efforts resulted in an engineer entering OTS in fiscal year 1979.

Name	Accessions	Sq./Flt.
TSgt. David P. Hepler	2	11D
TSgt. Elza M. Hultz	2	62A
TSgt. Dan Alienes	2	69A
Sgt. Dennis M. Magdole	2	18C
MSgt. William D. Lobaugh	1	67E
TSgt. John R. Gilbeaux	1	39B
TSgt. Harold D. Daniels	1	32C
TSgt. William H. Donnelly	1	68D
TSgt. Ernest J. Audet	1	50A
TSgt. Clyde W. Kerr	1	39F
TSgt. Howard W. Marsh	1	18C
TSgt. Joe Lima	1	67A
TSgt. George Eret Jr.	1	67X
TSgt. Dave Hill	1	61B
TSgt. Vern Hanson	1	67B
TSgt. Phil Riley	1	67E
TSgt. Dale Lamphere	1	68X
SSgt. Anthony Jones	1	31C
SSgt. William A. Allen	1	44E
SSgt. Archie L. Bost	1	67B
SSgt. Edwin J. Lees	1	11A
SSgt. Thomas L. Shafer	1	18G
SSgt. Bill Sweet	1	66F
SSgt. Joseph H. Zalanowski	1	18C
SSgt. Miguel A. Guadalupe	1	14C
SSgt. Dwayne A. Moore	1	43B
TSgt. Bruce T. McComb	1	44C
Sgt. Ernest R. Martin	1	11E
Sgt. Fortunato Tinoco III	1	46A

Recruiters come out ahead at Indy 500

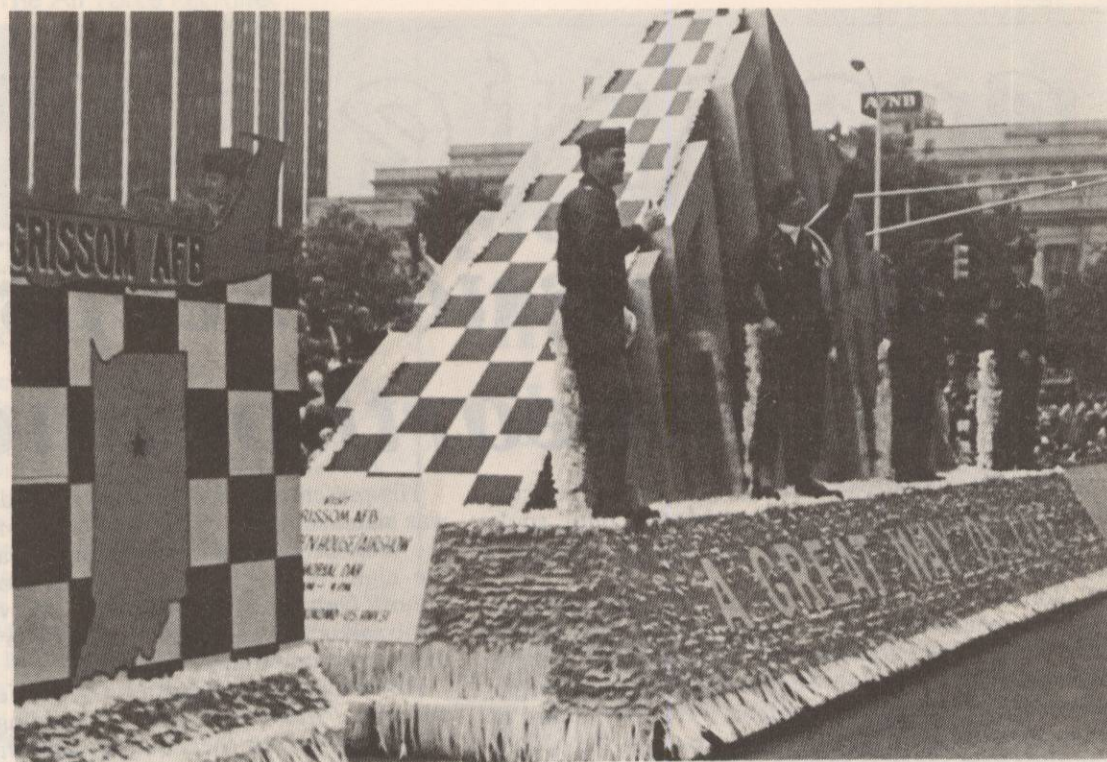
INDIANAPOLIS—Recruiting got a boost from other Air Force units and personnel—and some seven million spectators—as the 3550th Recruiting Squadron became involved in the largest display of Air Force people and equipment ever seen here.

The occasion was the 1979 Memorial Day and Indianapolis 500 Festival. The annual four-day drawing card provided an avenue for widespread exposure of the Air Force throughout Indianapolis.

"Never in the corporate memory of this squadron has so much Air Force awareness been created in a single event," said Maj. Frank M. Terrell, 3550th RSq. commander.

"As the coordinator for this project, Capt. Bob Rhodes, our squadron's advertising and publicity officer, has worked with eight different Air Force units and more than 20 civilian organizations," Major Terrell said.

The Air Force units involved included the USAF Wright-Patterson and Chanute AFB's bands, the Chanute AFB state flags unit and many Grissom AFB Chanute AFB state flags unit and many Grissom AFB personnel, including the base's civil engineers who built a special float for the Indianapolis 500 Festival parade.



Recycleable

Thousands of Indianapolis residents viewed the Indy 500 Parade and this float built by volunteers from Grissom AFB's civil engineering squadron. Grissom and Chanute AFB people rode the float with the

theme "The Good Life" which was tailor-made for the Air Force's "Great Way of life" slogan. Recruiters from the 3550th Recruiting Squadron coordinated the effort.

Rhodes, the float is "recycleable" for other parades throughout the Midwest.

Colonel Wallace explained Grissom's involvement. "It's crucial," he said, "that wing and base commanders support AFRAP. Base AFRAP efforts-furnishing good leads and other services to recruiters—will pay dividends through keeping the entire force strong."

On race day, May 27, the combined units marched one more time, around the two and a half mile racetrack. An estimated four million viewers caught the act on television. The same day, the Thunderbirds made their first media flight of the season. WANE-TV news photographer Mike Rausch was given a half hour T-38 ride which he filmed and then used with a plane-side interview of crewmembers for five special news reports.

Then, Grissom got in the picture once more, this time for its annual open house on May 28 and featuring the Thunderbirds.

"Never in the history of the Air Force recruiting in Indianapolis have so many people from outside Recruiting Service made such strong contributions to our mission," Major Terrell said. "Their efforts are visible proof AFRAP is working."



Entertaining

Assisting in the festivities, Wright-Patterson AFB's "Band of Flight" played during the 500 Festival Queen's Ball (above). Recruiting also received a boost during the In-

dy 500 weekend as well as during the Grissom AFB Open House. TSgt. James Christensen assists two young ladies interested in Air Force opportunities.

crossfeed

Newest mission keeps astronaut earthbound

SEATTLE, Wash.—Col. (Brig. Gen. Selectee) Charles M. Duke, Apollo 16 Lunar Module pilot, spoke to students at six Puget Sound high schools while on a two-day visit to the area recently.

Colonel Duke's presentations are part of a publicity program sponsored by Recruiting Service. The colonel made three presentations in Tacoma high schools followed by three more in Seattle schools. At the beginning of each presentation, students were given a card on which to write their name and address. At the conclusion, they were asked to turn in these cards if they wished to have an autographed photo of Colonel Duke.

Recruit now recruiter

Paths cross twice

NORTON AFB, Calif.—It just doesn't occur to a recruiter when he is signing up a 17-year-old boy just out of high school that in six years or so the same young man will be a staff sergeant and a graduate of the recruiter school, himself.

But that's just what happened to MSgt. Guy E. Sann, now NCOIC of the 3562nd Air Force Recruiting Squadron's Advertising & Publicity Branch.

Six years ago, Sergeant Sann was a technical seargent and recruiter in Riverside. The young enlistee, one day to become a recruiter, was tall, lanky Robert Arrington, a recent graduate of Hemet, Calif., High School.

Bob was so lanky in fact, Sann recalls, he needed an underweight waiver approved in order for him to enlist.

After enlistment, Arrington and Sann lost track of each other and when Bob was assigned to the Aerospace Ground Equipment section at Norton AFB (where Sergeant Sann is now assigned with the recruiting squadron), he called the Riverside recruiting office to let his recruiter know he was there. But a temporary worker took the call and told him there was no Sergeant Sann there now and he must have been transferred.

It wasn't until Arrington, now a staff sergeant, decided to apply for recruiting duty that he learned from an article in the Norton "Beacon" newspaper that sergeant Sann was right there at Norton.

After a brief reunion, Arrington attended the recruiter school at Lackland AFB, Tx., graduated and

His presentations were well received everywhere. He was given standing ovations at most of the schools and the West Seattle High School Band stayed after school the night before to learn the Air Force Song in his honor. Colonel Duke was also interviewed on a live radio talk show and later by a reporter from one of the major metropolitan newspapers.

All in all, the trip was a busy one for Colonel Duke but also "quite enjoyable" according to Jim Craig, Recruiting Service headquarters. It was certainly successful for the 3561st who garnered over 1,000 leads from the requests for pictures.



Garners leads

Color 8x10" lithographs of this photograph of Col. Charles M. Duke are used as handouts at schools and conventions throughout the nation.

Liaison team aids production

By 2nd Lt. Marvin E. Ellis

INDIANAPOLIS—The 3550th's Armed Forces Examining and Entrance Station liaison team has become more than just good people-processers. They are outstanding supporters of recruiter activity.

The team is managed by SMSgt. Larry Cooper. Other members are SSgts. Jimmy Brown, Gary Kintner and Mark Nelson. They consider their job an extension of the recruiters'. For instance:

"If we can re-accomplish some paperwork to get a guy on the plane to basic training, why not?" asks Sergeant Cooper. "My people are dedicated to meeting

Air Force quality and manning requirements and are willing to take extra steps to get the job done."

Again, for instance: You say a recruiter has an applicant who has been qualified for enlistment but is wavering about it? Give Jimmy Brown a chance and he, she might yet wear Air Force blue. After all, Sergeant Brown was the squadron's top rookie recruiter one year and top recruiter the next.

Calling an applicant who has refused a job after being qualified or who wasn't initially qualified but is now, is one of many innovations, implemented by Sergeant Cooper and his staff to aid recruiters.

Al and Iris stay partners in every way

MEMPHIS, Tenn.—Working together toward a common goal. Sounds ever so familiar, doesn't it? Well, to recruiters in Memphis, Al and Iris Chesley, it contains an even stronger meaning. Al and Iris are not only husband and wife, but office partners in the Whitehaven Air Force Opportunity Center...and you guess it...working toward a common goal.

Coming to Memphis from assignments in Florida, the Chesleys have set up shop with Recruiting Service for a four year tour and love it so far. Al, a master sergeant and Iris, a technical sergeant have been married for nine years and have always been on the same base together. This is the first time, however, they have worked in the same office.

Al points out "We're both on the same team, but she doesn't work for me." And it's the team work that has made the Chesleys successful; from office interviews to media visits...they do it together. And so far the formula has proven successful in creating a sound recruiting program for the Chesleys'.

Two heads are better than one, and in the case of Al and Iris Chesley, recruiters with the 3539th Recruiting Squadron, this means production. The

husband and wife team have set up shop and are bringing more and more applicants like this one into the office. (Photo by TSgt. Rick Eyman)

Together



Sixty-six sergeants don recruiter badge

LACKLAND AFB, Tex.—Sixty-six individuals have been added to the rolls of recruiting with their graduation from the basic recruiter course. Distinguished honor graduate for the class was SSgt. Homer L. Corbett, assigned to the 3537th Recruiting Squadron, Shaw AFB, S.C.

Honor graduates for the class were: MSgt. Richard R. Cooper, 3541st RSq., Kansas City; TSgt. Danny G. Godwin, 3521st RSq., Gunter AFB, Ala.; SSgt. Edward C. Hoffer, 3568th RSq., Ft. Douglas, Utah; TSgt. Lennis H. Ray, 3532nd RSq., Nashville; TSgt. Harry H. Steger, 3544th RSq., Arlington, Tex.; and SSgt. Dana M. Dodrill, 3516th RSq., Milford, Conn.

To '01st Group

Assigned to the 3501st Recruiting Group were: TSgts. John A. Kubat, Karl G. Parsons, SSgts. Timothy G. Breese, Richard A. Sapp, and Dennis L. Seiler, 3513th RSq., Syracuse, N.Y.; SSgts. John M. Eastwood, Michael G. Merritt, William M. Meers and Mark Townsend, 3514th RSq., Carle Place, N.Y.

Also SSgts. Wimberly D. Stevens and David S. Torrence, 3515th RSq., McGuire AFB, N.J.; TSgt. Robert E. Lewallen, 3516th RSq., Milford, Conn.; TSgt. Thomas L. Pacella, 3518th RSq., New Cumberland, Pa.; SSgt. Donald B. St. Louis, and Sgts. Jeffery W. Johnson and Edward K. Davenport, 3519th RSq., Bedford, Mass.

'03rd - bound

Assigned to the 3503rd Group, Robins AFB, Ga.: MSgt. Michael R. Hall, SSgt. David K. McCormack, 3532nd RSq., Nashville; SSgts. Billy L. Daniels, Carlos A. Flores, 3533rd RSq., Patrick AFB, Fla.; TSgts. Preston H. Pate, Jack L. Miller, 3535th RSq., Bolling AFB, D.C.; SSgt. George R. Ashcroft Jr., 3537th RSq., Shaw AFB, S.C.; and TSgt. John T. Maxwell, 3539th RSq., New Orleans.

Going to '04th

Twelve more recruiters joined the 3504th Group, Lackland AFB, Tex. They were: MSgt. Darryl M. White, SSgt. Michael R. Dague, 3541st RSq., Kansas City; TSgt. Ronald G. Zachman, SSgts. Steve A. Belsha, Thomas L. Bowser, 3542nd RSq., St. Paul, Minn.; SSgt. Ivan E. Ralston, 3543 RSq., Omaha, Neb.; TSgts. Larry M. Baker, Clifford J. Harper 3544th RSq., Arlington, Tex.

Also assigned to the '04th were: SSgts. Larry W. Clark, Roger A. Menchaca, 3546th RSq., Houston; SSgt. Robert L. Buckholz, and Sgt. Johnnie D. Hood, 3549th RSq., Tinker AFB, Okla.

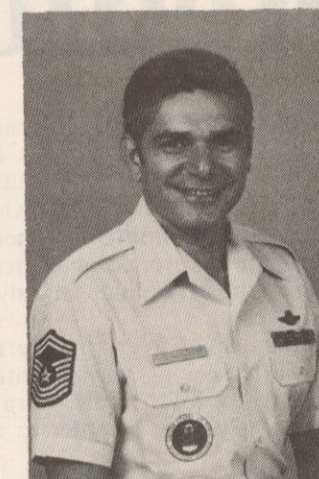
Headed for '05th

Assigned to the 3505th Group, Chanute AFB, Ill., were: TSgt. Leonard R. Richardson, 3550th RSq., Indianapolis; SSgts. Timothy C. Kraft, Jeffrey L. Colvin, Sgt. Bonnie R. Smith, 3551st RSq., Elwood, Ill.; TSgt. Daniel L. Gunning, 3552nd RSq., Wright-Patterson AFB, Ohio; TSgt. Robert J. Scoble, SSgts. Clyde O. Dubina, Thomas Holp, 3553rd RSq., Cleveland; TSgt. Gary L. Steele, SSgts. Daniel L. Cronce, Jerry L. Jones, 3554th RSq., Selfridge, Mich.; TSgt. Michael C. Kurth and SSgt. George Shartle, 3555th RSq., Milwaukee.

Moving to '06th

Assigned to the 3506th Group, Mather AFB, Cal., were: SSgt. Marvin L. Jackson, 3561st RSq., Seattle; MSgt. William J. Casselbury, TSgt. Robert L. Grillo, SSgts. Daniel G. Newlun, Richard C. Aragon, 3562nd RSq., Norton AFB, Cal.; SSgts. Larry D. Dillon, Melvin Greene, 3566th RSq., Travis AFB, Cal.; SSgt. William M. Blow, 3567th RSq., Lowry AFB, Colo.; SSgts. Carol Hill and Scott H. Pella, 3568th RSq., Ft. Douglas, Utah.

Meet the Chief



"Positive communications is going to be the most important part of my job," notes CMSgt. John Donato, newly assigned Recruiting Service operations superintendent.

Chief Donato is a prime example of the Recruiting School yell, "Boy am I enthusiastic." His positive attitude and enthusiasm are contagious to anyone within speaking distance.

"I intend to make it part of my job to talk with each group operations superintendent every week. I want to make sure that people in the field know who I am and what I'm here for," he said.

Chief Donato began his career 25 years ago as an airborne radio operator, coming to Recruiting Service nine years ago. He has worked as a recruiter and for the past seven years as operations superintendent at both the squadron and group levels.

"By getting feedback from the field, I hope to keep the general informed of what's going on at the production level," concluded Chief Donato. "In the nine years I've been in recruiting, nothing much has changed, but the recruiters who are successful today are the same ones who were successful before. They laid the ground work and followed through, which is the mark of a good recruiter."

Chief Donato, a native of Boston, is married to the former Anne Thomas. They have two children.

Officers course sends 50 percent out West

LACKLAND AFB, Tex.—The 3506th Recruiting Group will receive 50 percent of the most recent Recruiting Officer Course graduates. Maj. Sarah J. Hester and Capt. Richard Mater will be assigned to the 3566th RSq., Travis AFB, Cal.; Maj. Michele D. Plaudis is currently assigned to the 3568th RSq., Ft. Douglas, Utah and 1st Lt. Robert Ravelo will go to the 3569th RSq., Los Angeles.

Other graduates and their assignments are: 2nd Lt. Jeannie Kearney, 3549th RSq., Tinker AFB, Okla.; 2nd Lt. Philip H. Mills, 3552nd RSq., Wright-Patterson AFB, Ohio; 2nd Lt. Sanford McClaurin, Jr., 3533rd RSq., Patrick AFB, Fla., and Maj. Linda Schroeder, currently at Recruiting Service headquarters.

Headquarters veteran takes Pittsburgh post

A former top-producing recruiter and, for the past three years, headquarters manager of many marketing and analysis initiatives, is leaving Recruiting Service headquarters this month but not recruiting.

SMSgt. Charles W. "Chuck" Johnson will return to one of his former units, the 3511th Recruiting Squadron, Pittsburgh, where he will be operations superintendent.

A nine-year recruiting veteran, Sergeant Johnson was involved in numerous management initiatives, including the production competition system, Management Efficiency Program, Commander's Competition Incentive Program, Commander's Special Emphasis Program and most recently Operation Blue Suit. His daily activities brought him in contact with all headquarters and field unit directors, commanders and key managers.



Far out

Most recruiters go to extremes in search of possible applicants, but few go as far as SSgt. Colan Coody of Perrine, Florida. Sergeant Coody, with the 3533rd

Recruiting Squadron, made this trip to Key West, southernmost point in the U.S., to talk with an interested applicant. Really tough duty! (Photo by SSgt. Anita Adams)

Incentives: AFA to honor 'team' efforts, Gen. McCartney will award watch

Two new major incentives have been offered to spur Recruiting service production.

One, will send the top production recruiter from each group to Washington, D.C. and New York City as a guest of the Air Force Association. This trip will become an annual affair.

Billed as "The Recruiting Team of the Year," the five top recruiters and their spouses will receive an all-expense paid, six-day trip. The first such trip is scheduled for March 1980 to coincide with New York's AFA

Iron Gate Ball. It will honor the calendar year 1979 winners.

The trip will also include visits with members of Congress and senior Air Force officers; a tour of the Air and Space Museum and the Pentagon and additional social and cultural activities.

"This award is programmed to be a recurring annual event well worth individual recruiting effort," noted Col. Nicholas G. Milanovich, Recruiting Service vice commander. "To make our goals," he said, "that extra effort is imperative."

A second incentive concentrates on successfully clos-

ing out FY 79. Brig. Gen. Keith D. McCartney, Recruiting Service commander, has implemented the program for the fourth quarter, whereby the top recruiter with new EAD accessions for each group will be honored. These winners will be presented a special Recruiting Service wristwatch.

Additionally, General McCartney will take the winning recruiter and spouse in each group to lunch, in the recruiter's zone.

Both incentives were announced in recent Operation Information Letters signed by Colonel Milanovich.

the
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Back at school

Returning to school is a pleasant experience for members of C Flight, 3544 Recruiting Squadron, winners of Operation Blue Suit. The nine member team from the Ft. Worth area discussed their record with new members of

the recruiting family. The Recruiting School was only one stop during the four-day tour of various facilities in the San Antonio area. (Photo by TSgt. Buster Kellum)

Blue Suit flight tours San Antonio

Flight C, 3544th Recruiting Squadron, winners in the Operation Blue Suit competition, were honored by the San Antonio Chamber of Commerce, the Texas Air Force Association and Air Force leaders during their four-day whirlwind visit to Randolph AFB the last week of June.

During their stay, the recruiters and their spouses received a VIP tour of Randolph AFB and were hosted to a Texas-style barbecue with the ATC commander, vice commander, civilian dignitaries, the RS commander, his directors and senior NCOs. They also saw the lights of the San Antonio Riverwalk and dined with new recruits at Lackland AFB.

The flight was honored by members of Recruiting Service headquarters at a luncheon held in the Randolph NCO Club. The AFA Awards Banquet featured Gen. Lew Allen Jr., Air Force chief of staff, as keynote speaker, who praised the efforts of C Flight.

The special honors afforded this group of recruiters was in recognition of their outstanding achievement in exceeding their individual recruiting goals between Feb. 1 and May 31.

Operation Blue Suit was culminated with the Air Force exceeding its enlistment goal in May.

In a message to Air Training Command and Recruiting Service, General Allen said recruiters "achieved success in the toughest all-volunteer recruiting environment we've faced to date."

451 recruiters earn new stripe

The names of 451 Recruiting Service personnel were included on the recently released promotion rosters for technical, master and senior master sergeant.

Included in the list were seven Recruiting School staff members and one NCO on the Inspector General staff. The school selectees are: SSgts. Margena Webb, James Rowan and William Sweet, to technical sergeant; TSgts. Ryle P. Toland, Bob Stretch, John Kujawa and Bruce Skuravy to master. MSgt. William T. Beighley was selected for senior master from the IG team. He is now assigned to headquarters RSM.

Listed below are the names in alphabetical order by group.

To TSgt.

Headquarters

Smith, Thomas S.

3501

Arp, Charles B., III
Barnard, Clifford R.
Biava, Gregory H.
Blackburn, Robert L.
Boucher, George S.

Bowers, James L.
Carroll, Gregory
Chasse, Arthur J.
Coleman, George A.
Cooper, George T.
Depalantino, Norman C.
Diamond, Patrick E.
Donmoyer, Robert E.
Ducady, John J., Jr.
Feese, Ralph E., Jr.
Fick, Charles W., Jr.
Fluent, Thomas D.
Giltner, Thomas P.
Griffin, Geraldine
Grimm, Charles F.
Henry, Phillip B., III
Hester, John D. Jr.
Kneale, John F.
Koppe, Lawrence W.
Leamy, William T.
Mayer, Michael T.
Meeks, Robert T., Jr.
Miller, Arthur R.
Miner, Frederick A.
Myer, Richard A.
Oakland, William W.
Pearson, Jerry L.
Prentiss, William G.
Purcell, David K.
Rhyne, Samuel R.
Robinett, Paulette

Rowan, James W.
Russell, Larry L.
Rutsky, Joseph J.
Sardan, James T., Jr.
Seeber, Richard W.
Simons, Jerome C.
Smith, Frederic A.
Smith, Thomas W.
Stark, Lee R.
Stonbraker, Charles R.
Sullivan, James A.
Tapley, Richard G.
Wayman, Charles W., II
Wyatt, John L.

3503

Addison, Edward N.
Baldwin, Lee R.
Barlow, Curtis G.
Brazier, Charlie J.
Capps, Robert A.
Cook, William L.
Cross, Robert I.
Davis, James
Descormeaux, Gary L.
Dicksey, James H.
Fellows, Charles R.
Fingerald, Russell

Frantz, Edward S.
Gleason, Sharon L.
Gooch, Ernest L.
Goux, Charles E.
Gruber, Ralph B.
Harris, James R.
Helms, George P.
Holmes, Wayne K.
Houser, Bernard G.
Huffman, Jerry C.
Inman, Steven P.
Joiner, Kenneth S.
Kyzer, Jacob D., Jr.
Mitchell, Thomas E.
Miron, Jerry F.
Mouler, Roger D.
Oslin, Kevin S.
Parker, Ernest T.
Rahming, Ronald L.
Ryan, James D.
Sadler, Johnie L.
Santos-Morales, Angel L.
Schipper, Wolfgang
Scott, Forrest L.
Smith, Robert C.
Sorensen, Stephen D.
Thompson, Richard W.

VanBuren, Robert
Warren, Robert E.
Yaughn, Troy F.
Zeman, Donald A.

3504

Barnes, Jackie L.
Bates, Steven C.
Blades, Richard T.
Davis, W. T.
Dobbs, Larry R.
Doss, Gary D.
Duff, Harrison C., III
Edwards, Evan D.
Ellis, Patricia M.
Francis, Michael S.
Gensler, Ronald G.
Heckmaster, J. D.
Hills, Lewis L.
Howes, Daniel L.
Jones, Norman A.
Jordan, Howard J. Jr.
Kelm, John A.
Marsh, Henry H., Jr.
McLean, Larry K.

Continued on page 2